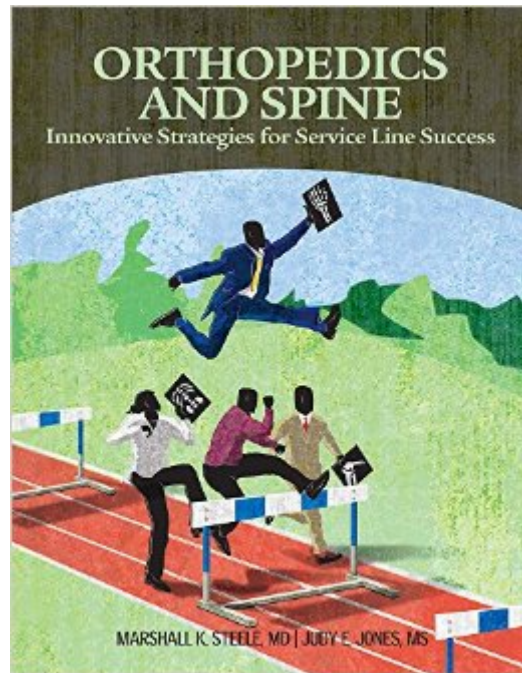


The book was found

Orthopedics And Spine: Innovative Strategies For Service Line Success, Second Edition



Synopsis

This comprehensive source for orthopedic and spine service line development addresses future healthcare challenges while incorporating leadership, high-performance culture, and process changes. The focus is on patient-centric care at every level of the care episode. Written by an entire team of orthopedic and spine service line experts, this book will help maximize the orthopedic service line's success. Readers will receive high-level guidance and case studies to help them: - Prepare for the healthcare initiatives of the future - Create a branded Destination Center of Superior Performance for your service line - Strengthen relationships with stakeholders - Develop a high performance culture - Differentiate your hospital and your surgeons within the marketplace

What's New Since the first edition of Orthopedics and Spine, there have been major changes in healthcare. This book addresses how to overcome the challenges associated with these changes, such as: - Understanding the future of healthcare - Preparing to take on risk - Proving value - Bridging the hospital physician gap - Addressing the on call crisis - Incorporating LEAN and its culture into everyday hospital practice

This edition also contains chapters dedicated to physicians and administrators sharing their personal experiences in healthcare to illustrate the importance of patient centered care, the challenges of change, communicating effectively, the need for simplicity, and how to stay positive through it all. Check out the Table of Contents:

Chapter 1: Orthopedics/Spine Today
Chapter 2: Orthopedics/Spine Tomorrow
Chapter 3: Defining and Pursuing Superior Performance
Chapter 4: Creating a Performance Culture
Chapter 5: Creating the A Team
Chapter 6: Physician Alignment
Chapter 7: Patient-Centric Systems of Care Before
Chapter 8: Patient-Centric Systems of Care After
Chapter 9: Implementation
Chapter 10: Measurement
Chapter 11: Knowledge Management Innovation
Chapter 12: Operating Room Best Practices
Chapter 13: Medical Device Relationships/ Managing Supply Costs
Chapter 14: Branding/Marketing
Chapter 15: Joint, Fracture Care
Chapter 16: Spine Care
Chapter 17: Sports Medicine, Hand, Foot/Ankle
Chapter 18: Stories From Docs
Chapter 19: Stories From Administration
Chapter 20: Primer on Lean
Chapter 21: Leadership
Chapter 22: Core Institute Reflections

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Customer Reviews

This is a good text with some really helpful basic information for developing a service line.

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